

**DOI Numbers of IBAD**  
**May 2021 Volume 1 Issue 1**  
**(10.7456/100101100)**

- LIVE BROADCAST IN SOCIAL MEDIA ORGANS  
HABIT; REVIEW OF MESSAGES WITH DEADLY TRAFFIC ACCIDENTS  
IN TWITTER  
*Ahmet ŞENLİK* 10.7456/100101100/001
- ARE YOU FROM THE ONES WE OTHERIZE? A RESEARCH ABOUT  
WEIGHTED PEOPLE'S CREATING A GROUP ON FACEBOOK AND  
CREATING THEIR OWN OTHERING  
*Ayşe Duygu ATASOY AKTAŞ* 10.7456/100101100/002
- ON THE BUYING PROCESS OF THE CONSUMERS  
I DON'T KNOW - THE IMPORTANCE OF LIPTON ICE TEA  
*Hasan KARAHAN* 10.7456/100101100/003
- INSTAGRAM IN THE CONTEXT OF CULTURAL INDUSTRY  
*Irmak KOÇ ALAMASLI* 10.7456/100101100/004
- SOCIAL NETWORKS AND EFFECT OF ETHNIC IDENTITY ON LOCAL  
POLITICS: THE EXAMPLE OF BAYRAMPAŞA  
*Selahattin BÖLÜKBAŞI* 10.7456/100101100/005
- POLITICAL ECONOMY OF EBOOK INDUSTRY  
*Tolga KARA* 10.7456/100101100/006